

Time: 09:00 AM - 12:00 PM

**(10 x 1 = 10)**

e)	SEZ - 2009
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2.	MCQ
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a)	What is the meaning of Political Economy?
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a) Study of Politics only

b) Study of Economics only

c) Study of how Politics and Economics are interconnected

d) Study of International Trade

b)	When was SAPTA signed?
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a) 1993

b)1994

c)1995

d) 1996

c)	Where is the headquarters of the IMF located?
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a) Washington DC

b) Geneva

c) Switzerland

d) New York

d)	What does LC stand for in international trade?
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a) Legal Credit

b) Letter of Credit

c)Line of Credit

d) Loan of Credit

e)	Which country first introduced the EPZ concept?
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a) India

b)China

c) Puerto Rico

d)Russia

(10 x 1 = 10)

3.	Answer the following
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a)	What is EPRG ?
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b)	What is ASEAN ?
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c)	Write any two objectives of FDI.
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d)	Define International Marketing.
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e)	What is MFN?
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4.	True or False
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a)	Globalization has no impact on the global economy.
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b)	Heckscher– Ohlin Theory is based on factor endowment.
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c)	Foreign Direct Investment promotes globalization.
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d)	The government directly fixes the floating exchange rate.
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e)	E-commerce has no role in international business trends.
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**(2 x 10 = 20)**

5.	Discuss the advantages and disadvantages of Globalization.
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6.	Explain Absolute Advantage Theory with examples.
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7.	Explain the common methods of Foreign Direct Investment.
8.	Describe the functions of International Monetary System.
<b>SECTION C – K4 (CO3)</b>	
<b>Answer any TWO of the following in 100 words each. (2 x 10 = 20)</b>	
9.	Discuss the key objectives of India's Foreign Trade Policy.
10.	Bring out the challenges involved in International Business environment.
11.	Discuss the various modes of entry into International Business.
12.	State the difference in Balance of Payments and Balance of Trade.
<b>SECTION D – K5 (CO4)</b>	
<b>Answer any ONE of the following in 250 words (1 x 20 = 20)</b>	
13.	Explain the future trends in International Business.
14.	Discuss the Political Factors that affect International Business.
<b>SECTION E – K6 (CO5)</b>	
<b>Answer any ONE of the following in 250 words (1 x 20 = 20)</b>	
15.	Explain the functions of WTO.
16.	International business is about bringing out the change in the world. Analyse your thoughts and ideas in bringing global peace and development.

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